



Annual Impact Report

The Annual Impact Report (AIR) shall be assessed by Social Impact Assessors. Social Enterprises (SEs) shall disclose the report of Social Impact Assessors along with AIR. It shall comprise the following:

1. Strategic Intent and Planning

- a. Social or environmental challenge addressed by the organisation and / or by the listed instrument. Any changes in the last year?
- b. Action / Plan to attend to the challenge. Any changes in the last year?
- c. Impacted target segments. Any changes in the last year?
- d. Predicted outcomes of the activities, intervention, programs or project. AIR to include positive and potential unintended negative outcomes.

2. Approach

- a. Pre and post- intervention / program / activity / project: baseline status, situational analysis or context description
- b. Past performance trend (if relevant)
- c. Solution implementation plan and sustainability measures for intervention / program / activity / project. Any material change in the implementation model in the last one year?
- d. Alignment with SDGs / national priorities / developmental priorities
- e. Inclusion of Stakeholder feedback
- f. Biggest risk faced in the last year while achieving desired impact and mitigation plan

3. Impact Score Card

- a. Metrics monitored and its trend
- b. Narratives of impact on target segments in the reporting period
- c. Beneficiary / Stakeholder validation through surveys and feedback

SSE may specify additional parameters that may be required to be disclosed by SE in its AIR.

